

DEVELOPMENT TECH PACK

LABEL	CONFIDENTAL	DESCRIPTION	MEN'S LOW-TOP SNEAKER	CATEGORY	FOOTWEAR
CLIENT NAME	CONFIDENTAL	STYLE NO.	MNS-001	DATE CREATED	2026-09-17
SEASON	SS27	SIZE SCALE	US 7 - 13 (WHOLE & HALF)	STATUS	DEVELOPMENT
NOTES: STYLE NAME - MEN'S LOW-TOP SNEAKER					

COLORWAY PAGE

COLOR PAGE:

FIT

- Low-top silhouette
- Standard fit (true to size)
- Chunky retro-runner inspiration
- Lifestyle / Streetwear
- US Men's 7 - 13
- Sample size: US 9

COLORWAYS

COLORWAY 1
SAND (MAIN)

COLORWAY 2
OLIVE GREY

COLORWAY 3
BLACK

COLORWAY 1:

Mesh Tan

Suede Olive

Midsole Cream

Outsole Gum

Lining Tan

Laces Cream

Tongue Label Black (W/ White)

Heel Logo Tone On Tone

LATERAL VIEW

MEDIAL VIEW

FRONT VIEW

BACK VIEW

TOP VIEW

OUTSOLE VIEW

MIDSOLE SIDE VIEW

INSOLE VIEW

COLORWAY 1: SAND (MAIN)



Mesh: Tan

Suede: Olive

Midsole: Cream

Outsole: Gum

COLORWAY 2: OLIVE GREY



Mesh: Grey

Suede: Olive Grey

Midsole: Light Grey

Outsole: Grey

COLORWAY 3: BLACK



Mesh: Black

Suede: Black

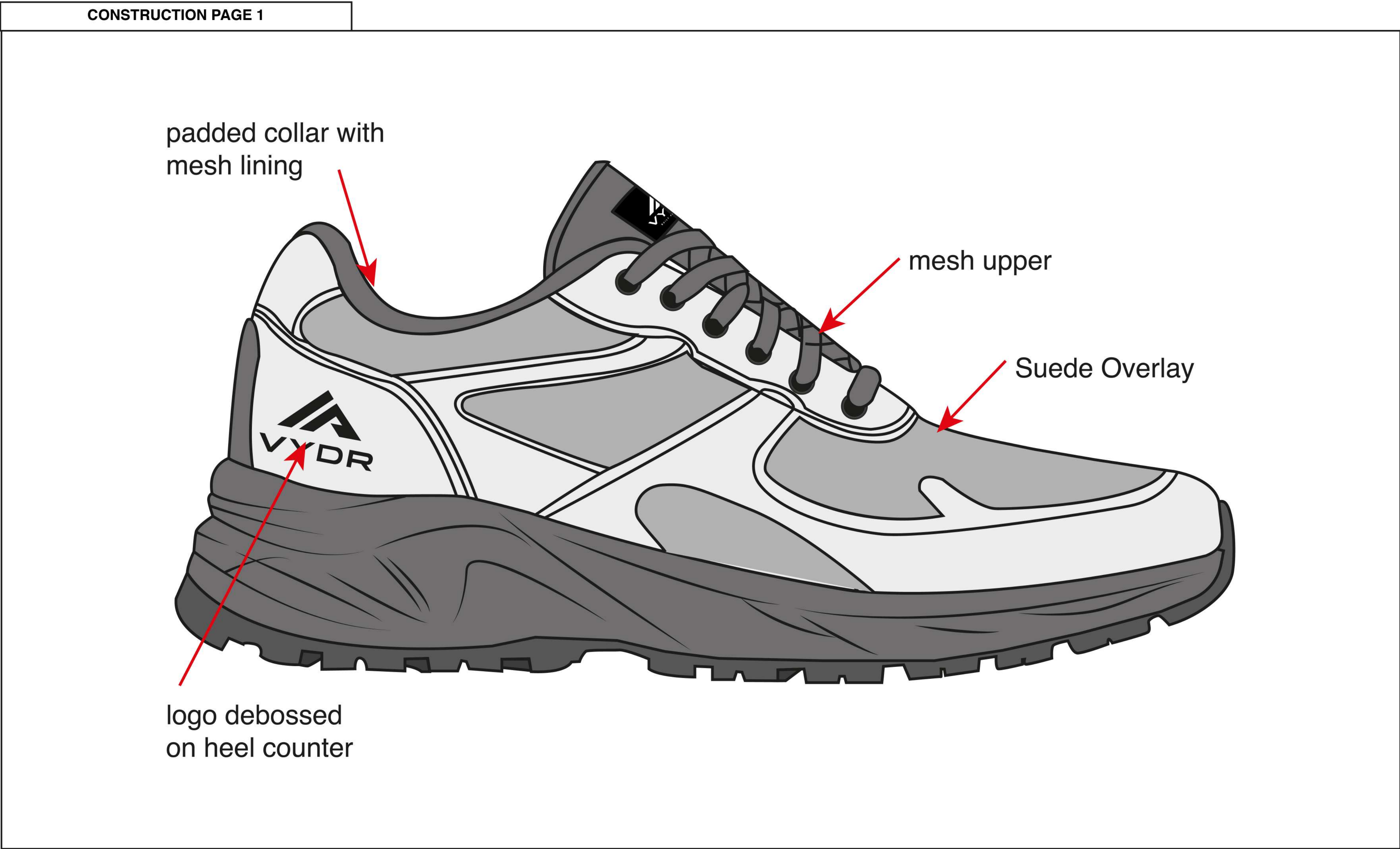
Midsole: Dark Grey

Outsole: Black

DESIGNED AND DEVELOPED BY ZAKARIA

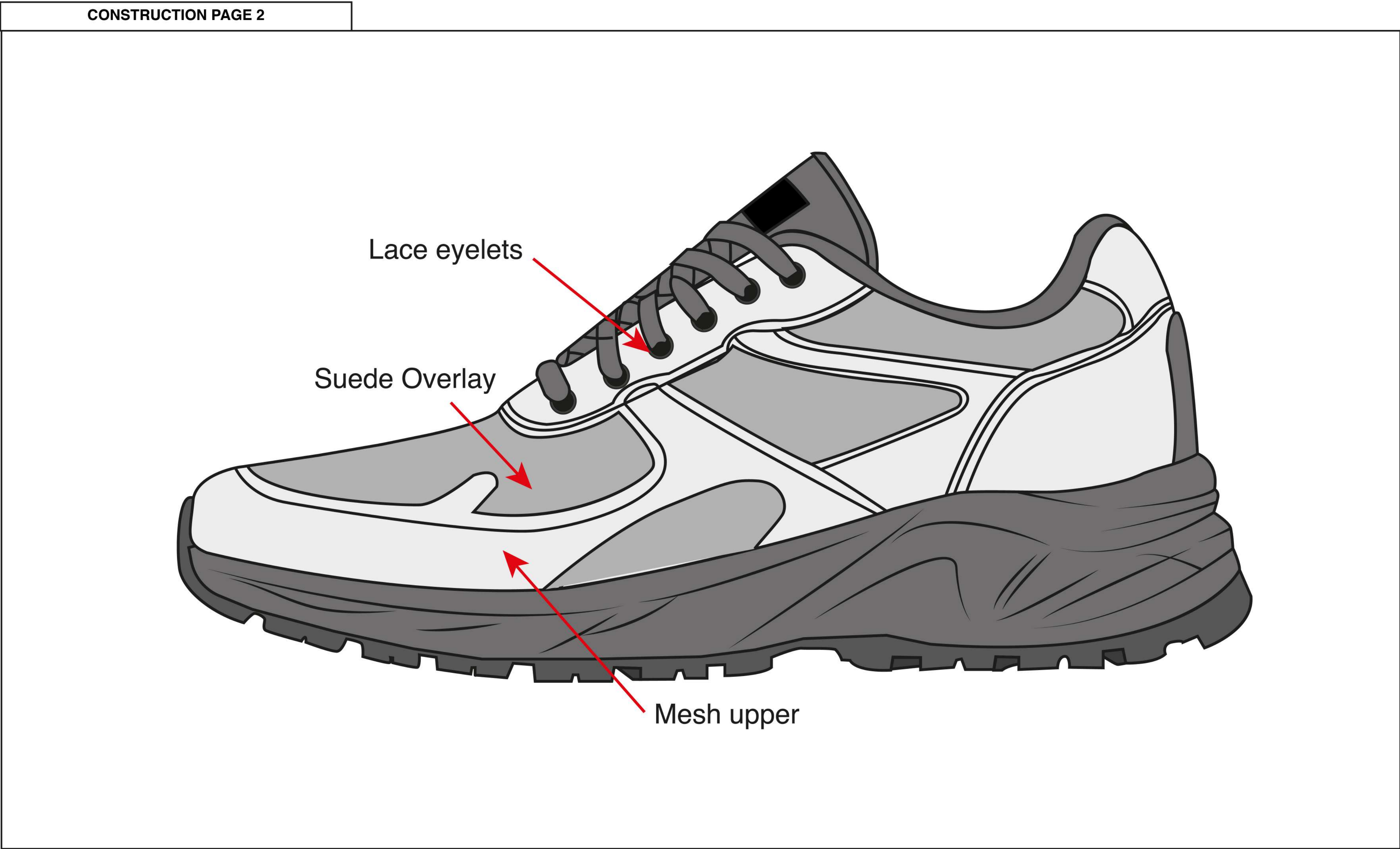
DEVELOPMENT TECH PACK

LABEL	CONFIDENTAL	DESCRIPTION	MEN'S LOW-TOP SNEAKER	CATEGORY	FOOTWEAR
CLIENT NAME	CONFIDENTAL	STYLE NO.	MNS-001	DATE CREATED	2026-09-17
SEASON	SS27	SIZE SCALE	US 7 - 13 (WHOLE & HALF)	STATUS	DEVELOPMENT
NOTES: STYLE NAME - MISSION					



DEVELOPMENT TECH PACK

LABEL	CONFIDENTAL	DESCRIPTION	MEN'S LOW-TOP SNEAKER	CATEGORY	FOOTWEAR
CLIENT NAME	CONFIDENTAL	STYLE NO.	MNS-001	DATE CREATED	2026-09-17
SEASON	SS27	SIZE SCALE	US 7 - 13 (WHOLE & HALF)	STATUS	DEVELOPMENT
NOTES: STYLE NAME - MISSION					



DEVELOPMENT TECH PACK

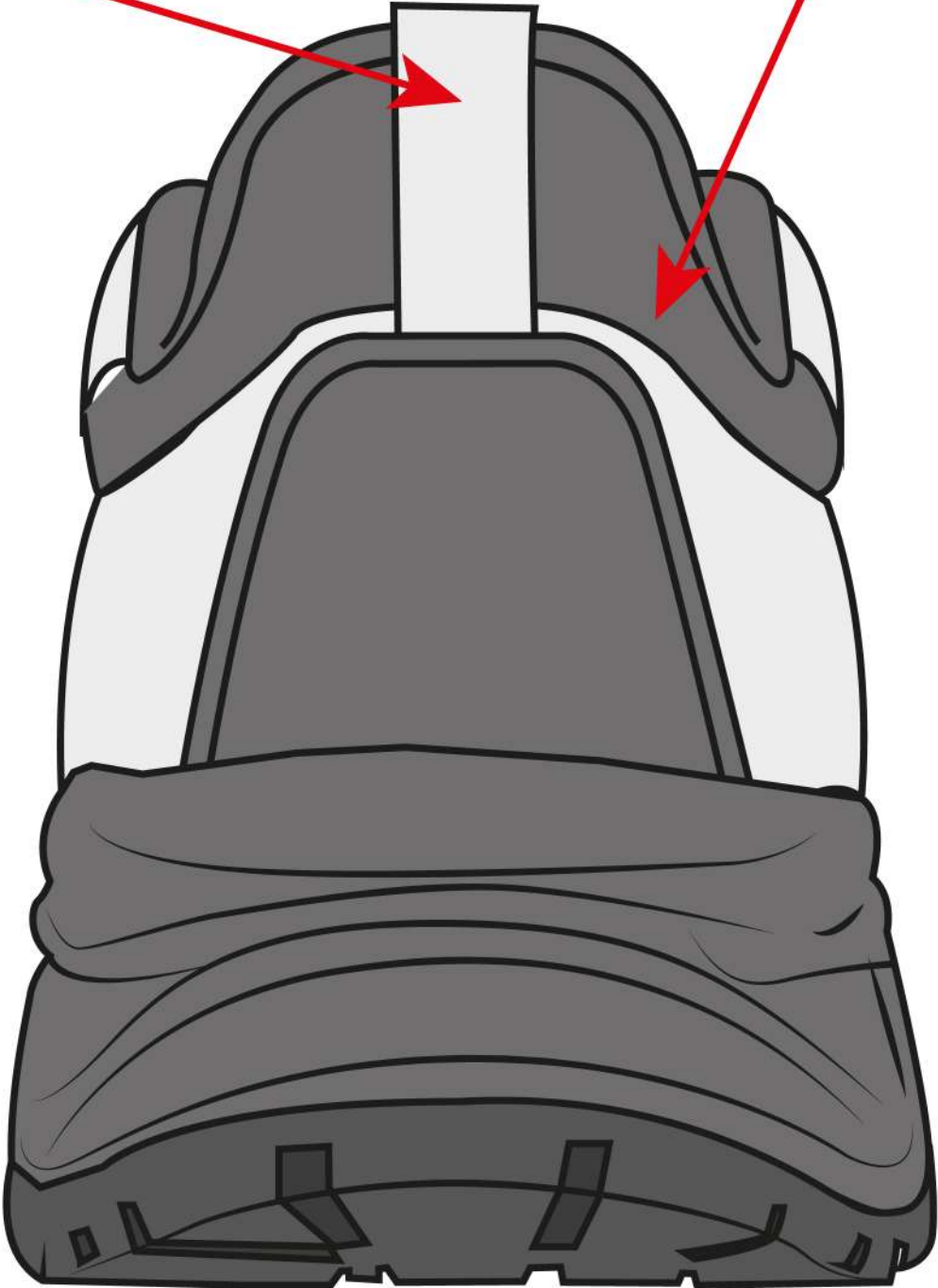
LABEL	CONFIDENTAL	DESCRIPTION	MEN'S LOW-TOP SNEAKER	CATEGORY	FOOTWEAR
CLIENT NAME	CONFIDENTAL	STYLE NO.	MNS-001	DATE CREATED	2026-09-17
SEASON	SS27	SIZE SCALE	US 7 - 13 (WHOLE & HALF)	STATUS	DEVELOPMENT
NOTES: STYLE NAME - MISSION					

CONSTRUCTION PAGE 3

Woven label on tongue



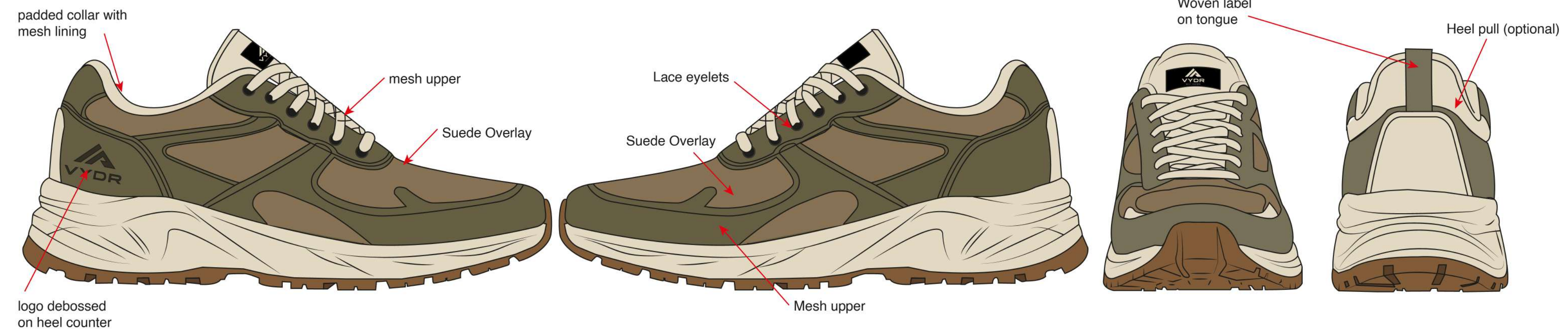
Heel pull (optional)



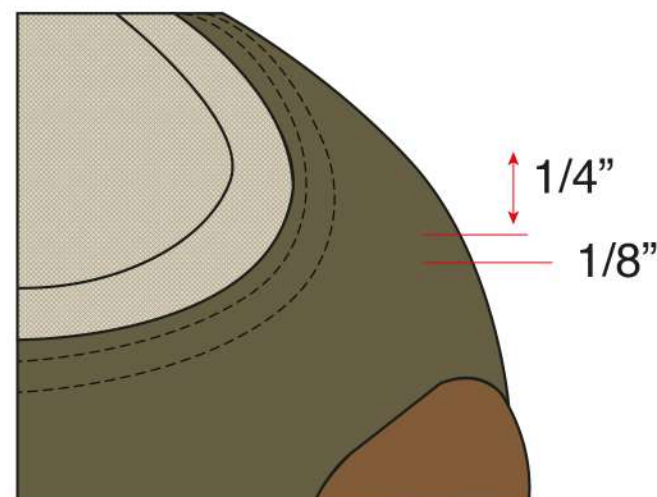
DEVELOPMENT TECH PACK

LABEL	CONFIDENTAL	DESCRIPTION	MEN'S LOW-TOP SNEAKER	CATEGORY	FOOTWEAR
CLIENT NAME	CONFIDENTAL	STYLE NO.	MNS-001	DATE CREATED	2026-09-17
SEASON	SS27	SIZE SCALE	US 7 - 13 (WHOLE & HALF)	STATUS	DEVELOPMENT
NOTES: STYLE NAME - MISSION					

CONSTRUCTION PAGE 4

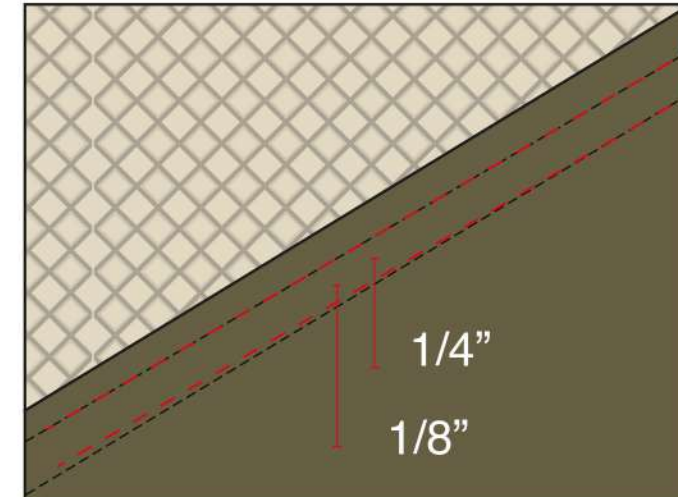


01. TOE OVERLAY



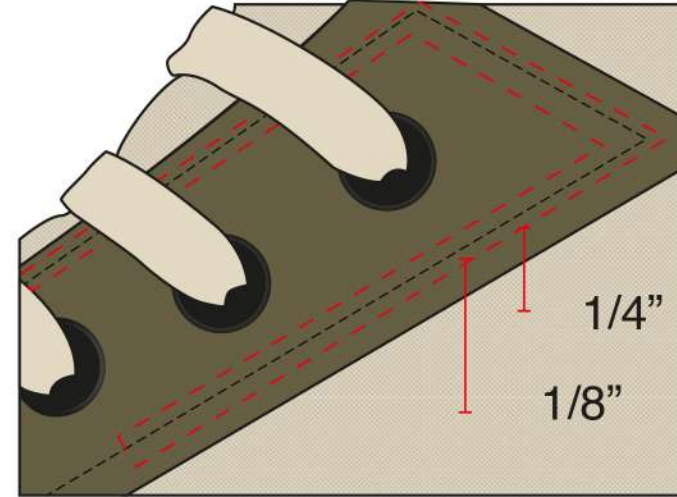
1/4" SNDL with 1/8" seam allowance suede to mesh

02. QUARTER PANEL JOIN



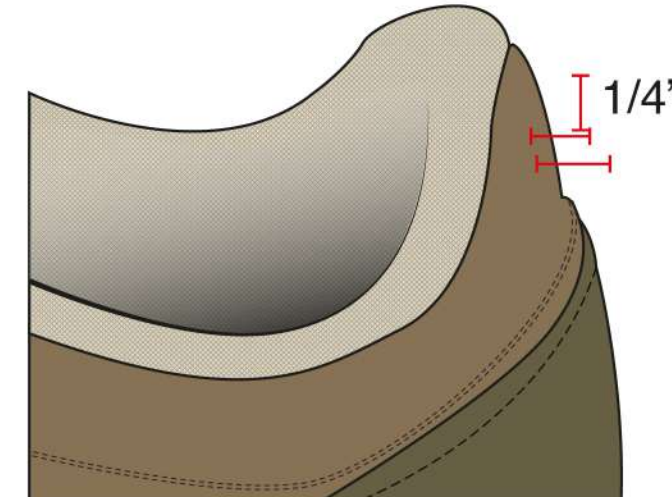
1/4" SNDL with 1/8" seam allowance Mesh to suede.

03. EYELET STAY



1/4" SNDL with 1/8" seam allowance suede to mesh

04. COLLAR BINDING



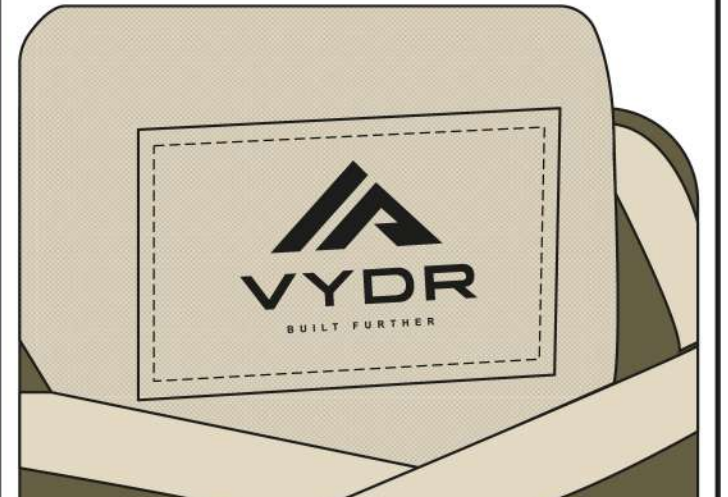
1/4" single needle topstitch
Collar binding to upper.

05. HEEL COUNTER



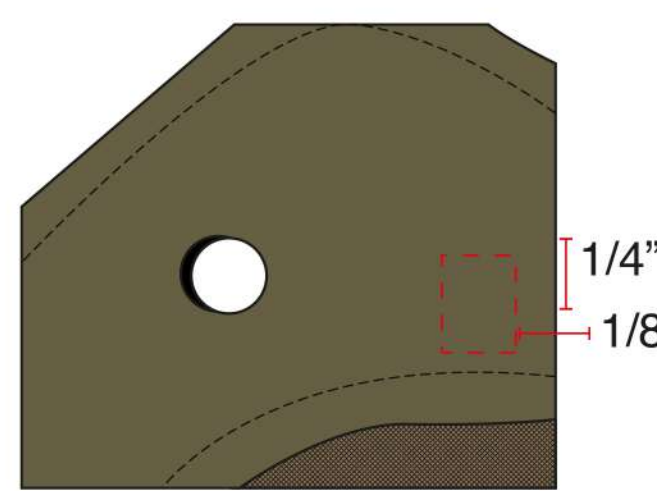
Logo debossed (centered) No visible stitching on heel counter.

06. TONGUE LABEL



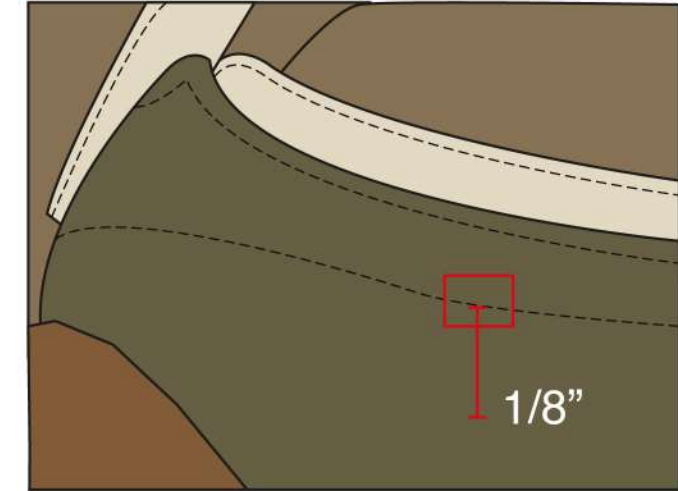
Woven label
1 1/2" W x 3/4" H
Centered on tongue.

07. LACE EYELET REINFORCEMENT



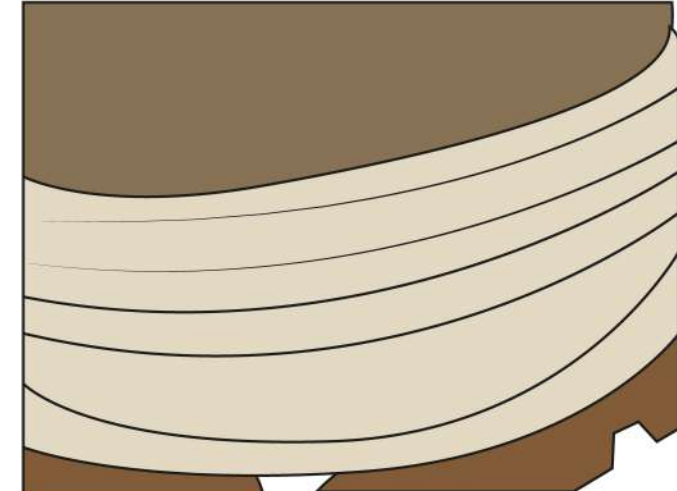
Bar tack
Length: 1/4"
Width: 1/8"

08. TOE CAP STITCHING



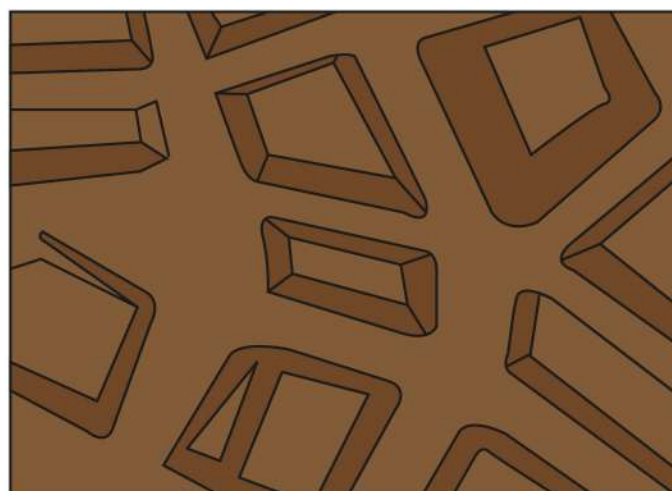
1/8" single needle topstitch
(depending on design).

09. MIDSOLE ATTACHMENT



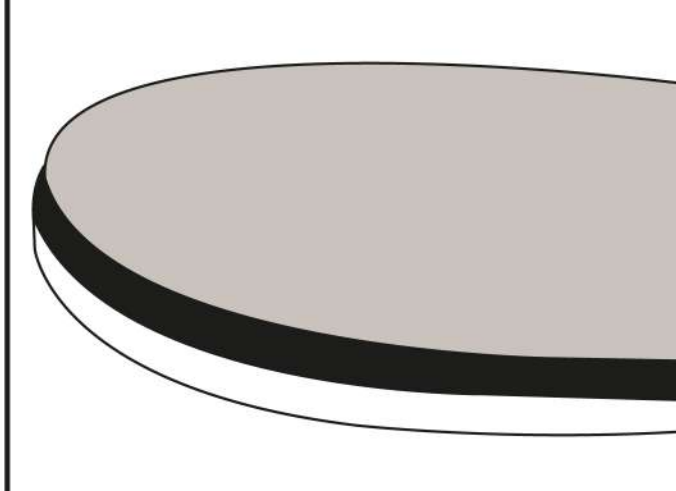
Comented construction
(upper to midsole).
No visible stitching.

10. OUTSOLE



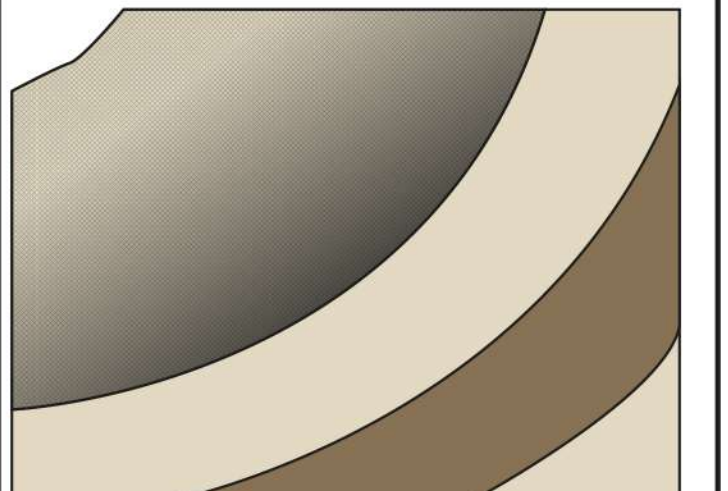
Rubber outsole
Pattern as per design.
Thickness: TBD (approx. 3-5 mm).

11. INSOLE



Die-cut insole with printed logo.
Material: EVA+mesh or PU foam.
Thickness: TBD.

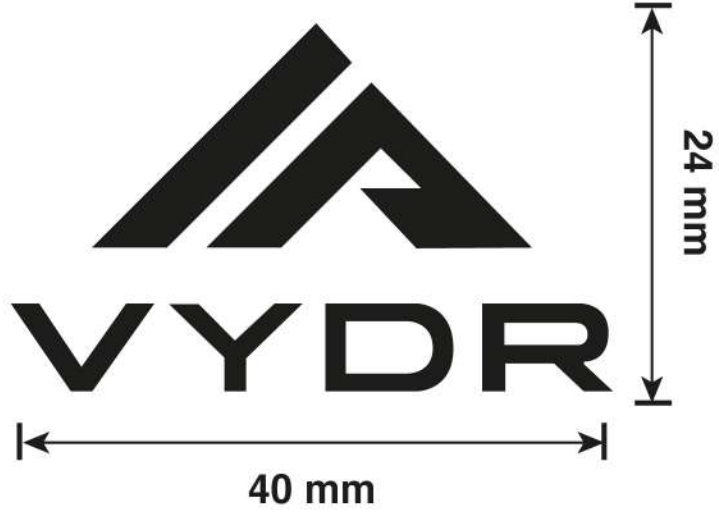
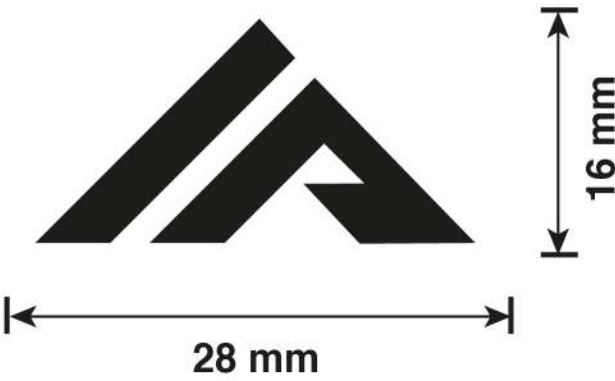
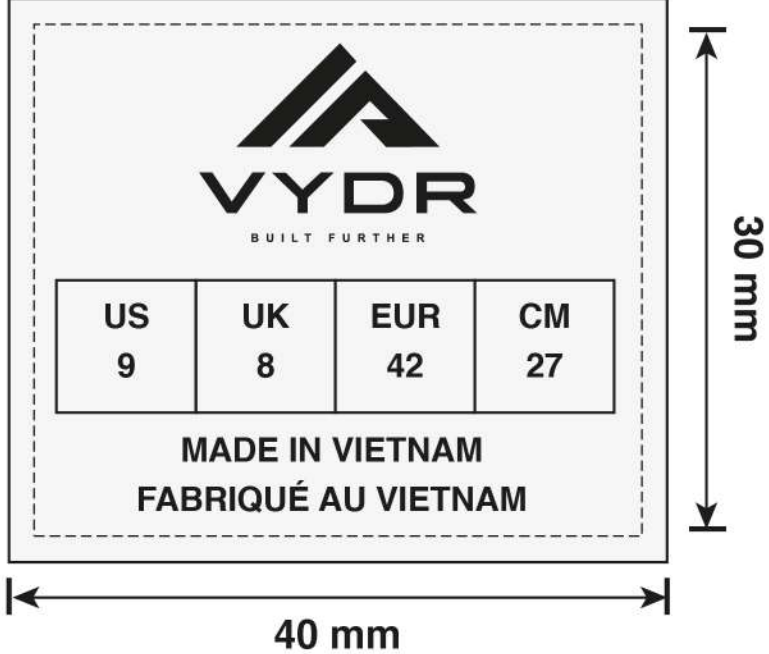
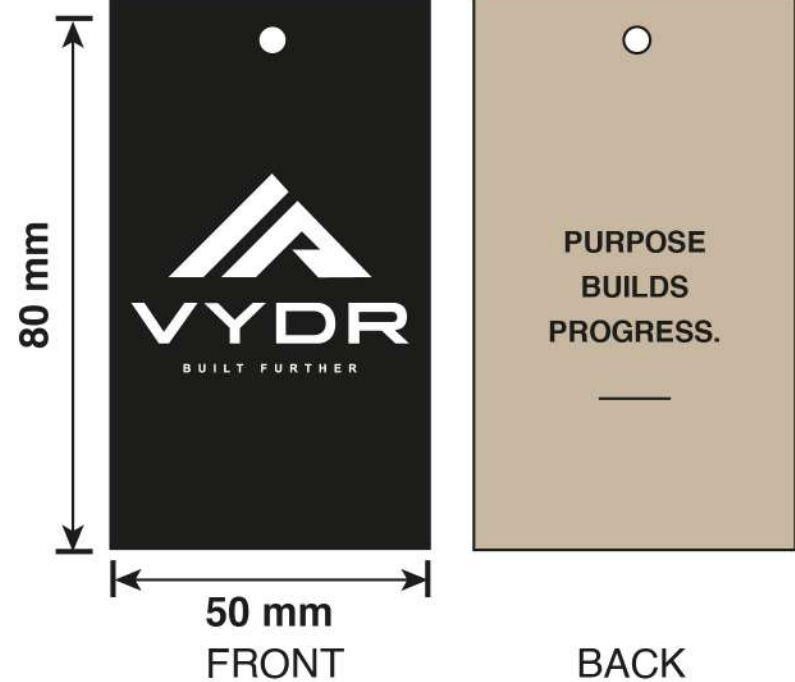
12. LINING



Mesh lining
Bonded / stitched to upper.
Color: Tan (match upper).

DEVELOPMENT TECH PACK

LABEL	CONFIDENTAL	DESCRIPTION	MEN'S LOW-TOP SNEAKER	CATEGORY	FOOTWEAR
CLIENT NAME	CONFIDENTAL	STYLE NO.	MNS-001	DATE CREATED	2026-09-17
SEASON	SS27	SIZE SCALE	US 7 - 13 (WHOLE & HALF)	STATUS	DEVELOPMENT
NOTES: STYLE NAME - MISSION					

BRANDING				
1. MAIN LOGO(FULL LOCKUP)  USAGE: Primary logo for packaging, hang tag, marketing PRINT METHOD: screen print / heat transfer / embroidery COLOR: Black (PANTONE 19-0303 TCX Jet Black) PLACEMENT: Centered	2. PRIMARY LOGO(SYMBOL + WORDMARK)  USAGE: Tongue label, heel, side applications PRINT METHOD: Woven label / deboss / print / embroidery COLOR: Black (PANTONE 19-0303 TCX Jet Black) PLACEMENT: See individual callouts	3. SYMBOL ONLY (MAOUNTAIN MARK)  USAGE: Scondary branding PRINT METHOD: Deboss / print / embroidery COLOR: Black (PANTONE 19-0303 TCX Jet Black) PLACEMENT: Heel, insole, hardware (optional)	4. TONGUE WOVEN LABEL  LABEL TYPE: Woven label SIZE: 40 mm (W) x 28 mm (H) COLOR: Background Black / Logo White (PANTONE 11-0105 TCX Antique White) PLACEMENT: Center on tongue	5. TONGUE LABEL PLACEMENT  Front view (on shoe)
6. HEEL LOGO(DEBOSS)  USAGE: Heel counter (debossed) SIZE: 28 mm (W) x 16 mm (H) METHOD: Deboss / Molded COLOR: Match material color (e.g. PANTONE 18-0527 TCX Olive Night) PLACEMENT: Centered on heel	7. INSOLE LOGO(PRINT)  USAGE: Insole footbed print SIZE: 30 mm (W) x 21 mm (H) PRINT METHOD: Screen print COLOR: Black (PANTONE 19-0303 TCX Jet Black) PLACEMENT: Centered on heel area	8. SIZE LBEL(INSIDE TONGUE)  LABEL TYPE: Printed textile label SIZE: 40 mm (W) x 30 mm (H) CONTENT: Brand, size (US/UK/EUR/CM), country of origin PRINT METHOD: Heat transfer / Screen print COLOR: Black (PANTONE 19-0303 TCX Jet Black) PLACEMENT: Inside tongue	9. HANG TAG(OPTIONAL)  SIZE: 50 mm (W) x 80 mm (H) MATERIAL: 350 GSM recycled paper PRINT METHOD: Spot color COLOR: Front - Black (PANTONE 19-0303 TCX) Back - Natural (PANTONE 11-0105 TCX) ATTACHMENT: Cotton string / plastic loop	10. PACKAGING PRINT(BOX)  LOGO SIZE: 120 mm (W) x 85 mm (H) PRINT METHOD: 1C screen print COLOR: Black (PANTONE 19-0303 TCX Jet Black) PLACEMENT: Centered on lid (top)

DEVELOPMENT TECH PACK

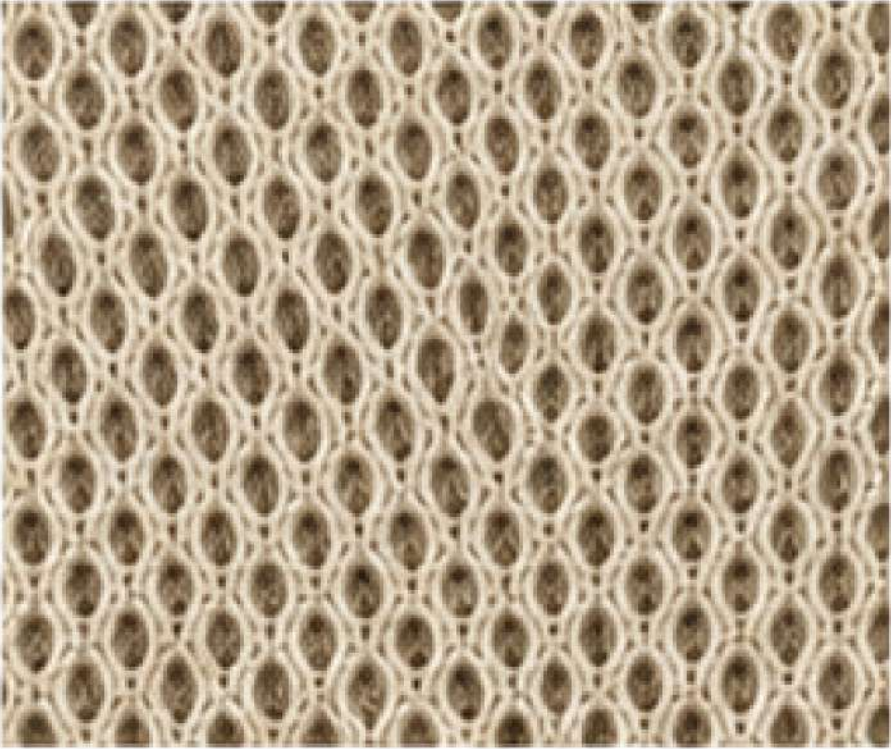
LABEL	CONFIDENTAL	DESCRIPTION	MEN'S LOW-TOP SNEAKER	CATEGORY	FOOTWEAR
CLIENT NAME	CONFIDENTAL	STYLE NO.	MNS-001	DATE CREATED	2026-09-17
SEASON	SS27	SIZE SCALE	US 7 - 13 (WHOLE & HALF)	STATUS	DEVELOPMENT
NOTES: STYLE NAME - MISSION					

BILL OF MATERIALS

FRONT



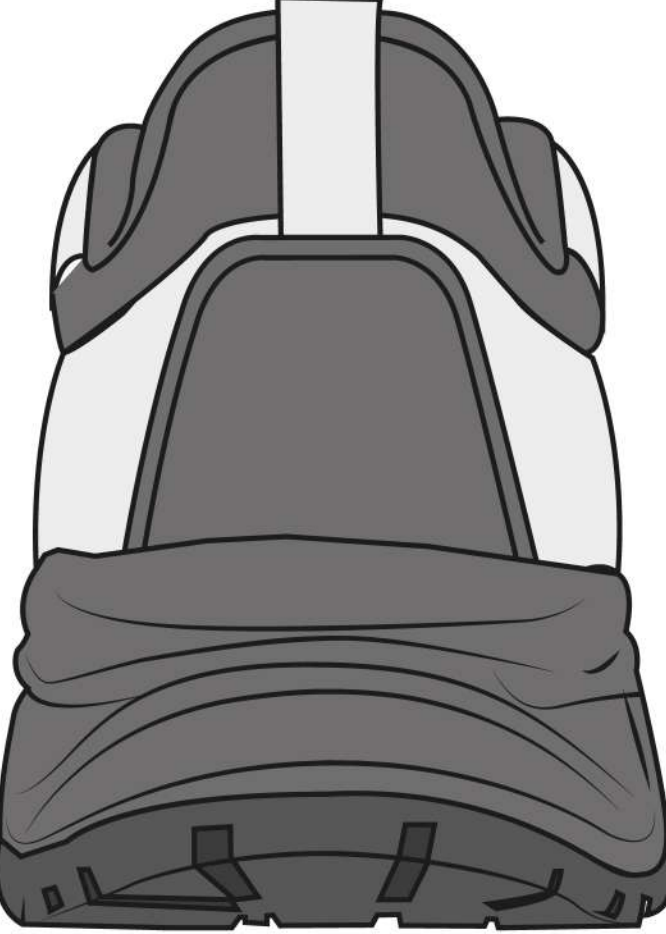
MAIN BODY SWATCH



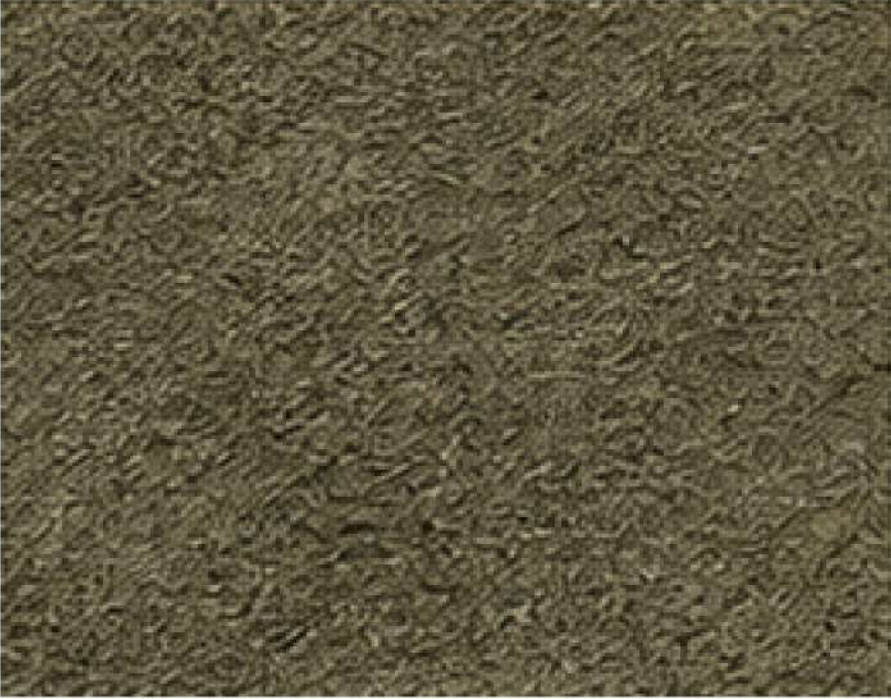
DESCRIPTION:
Engineered mesh (upper)
PANTONE 13-0905 TCX
Birch

TOTAL SAMPLES	1 OF 1
COLORWAY 1	
1 ST FIT SAMPLE	SAND - US 9
DATE OF COMPLETION	

BACK



CONTRAST A SWATCH



DESCRIPTION:
Suede overlay
PANTONE 18-0527 TCX
Olive Night

CONTRAST A SWATCH



DESCRIPTION:
Midsole (EVA foam)
PANTONE 11-0105 TCX
Antique White

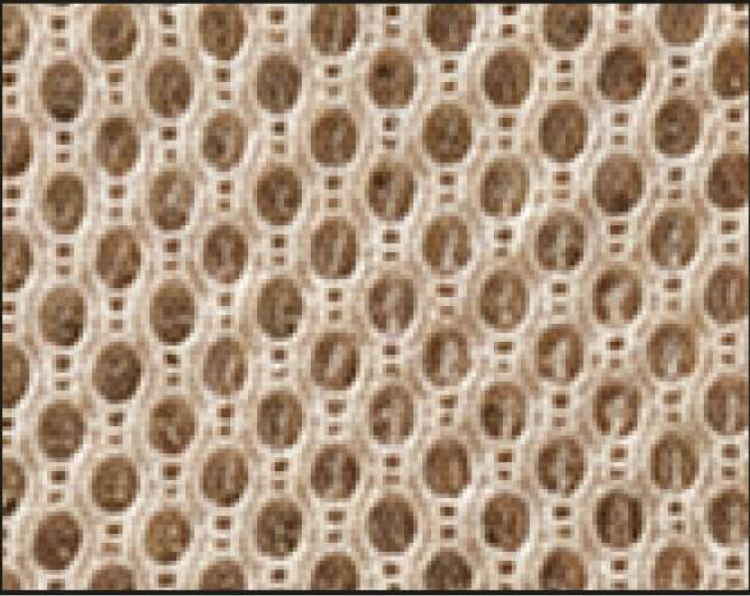
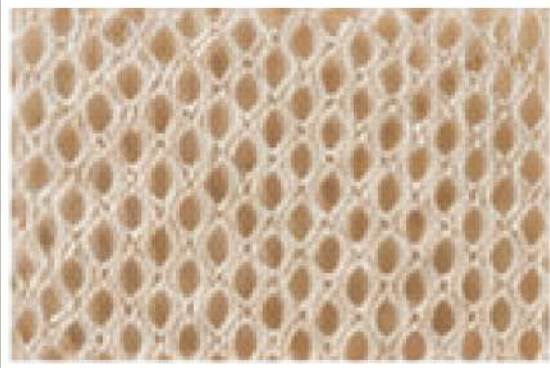
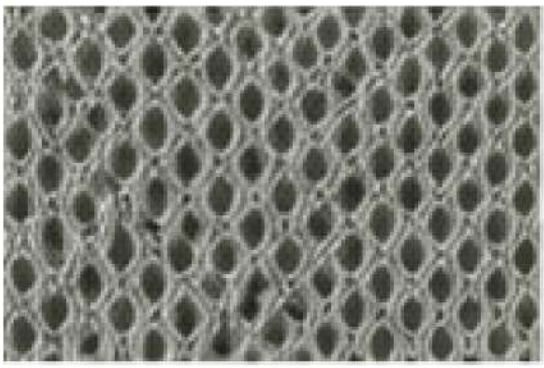
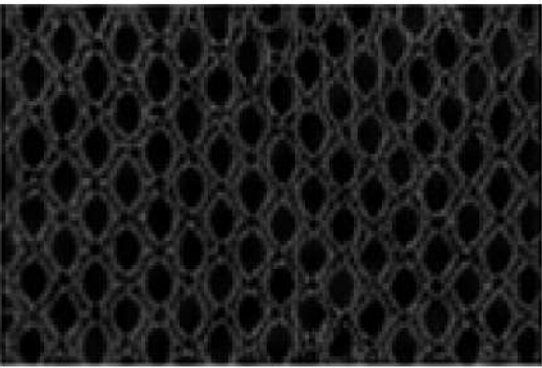
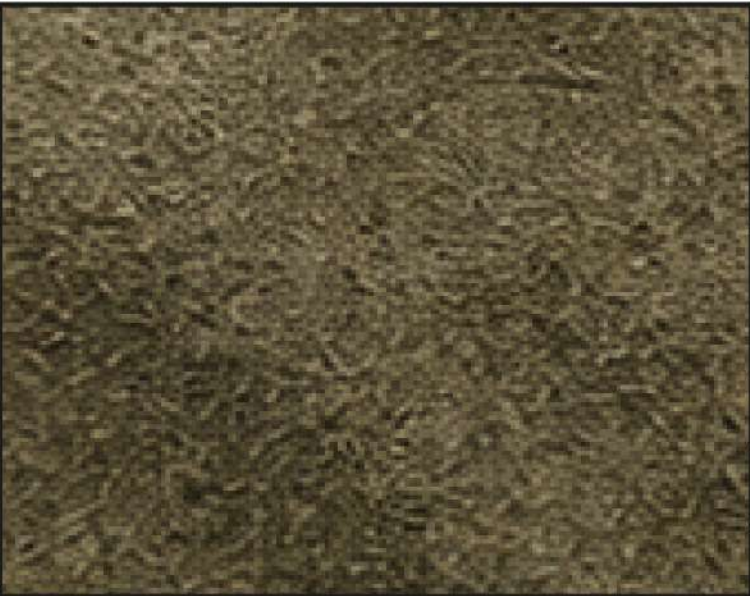
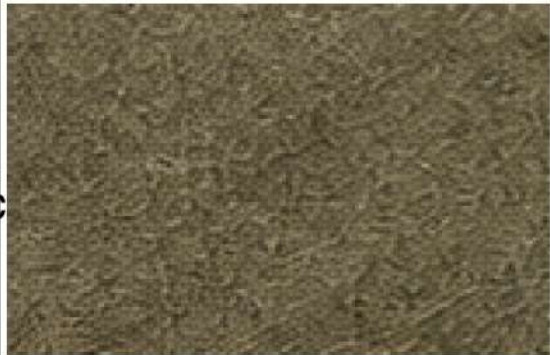
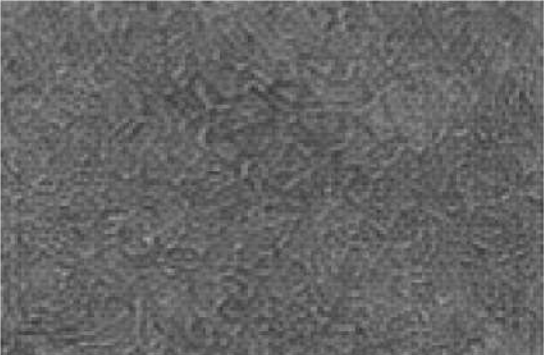
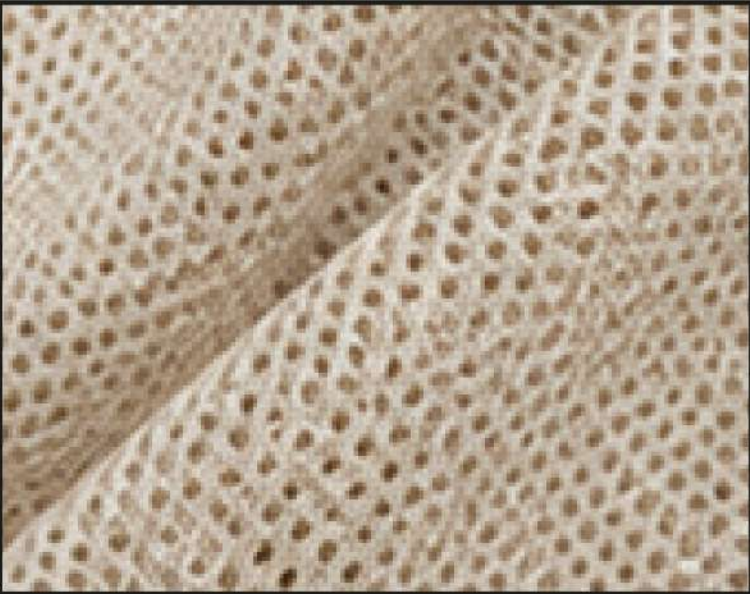
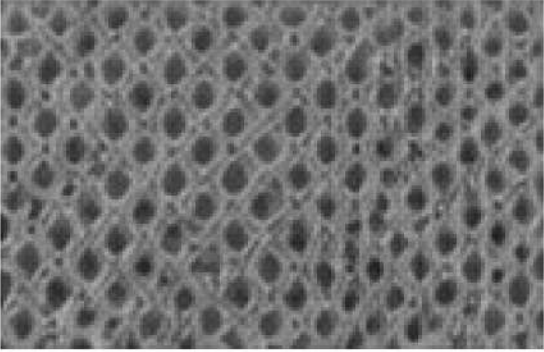
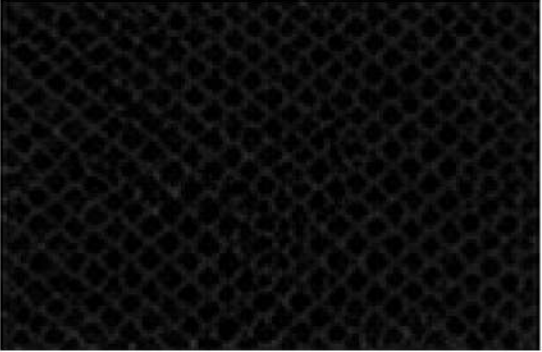
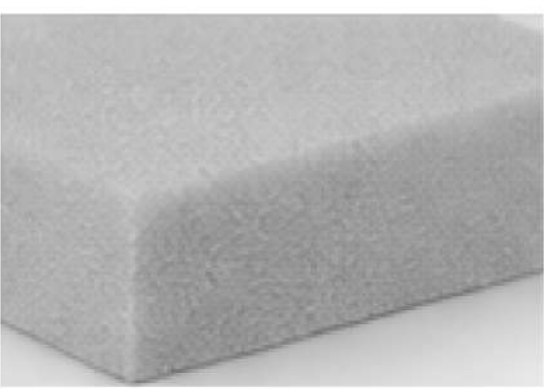
CONTRAST A SWATCH



DESCRIPTION:
Outsole (rubber)
PANTONE 17-1143 TCX
Hazel

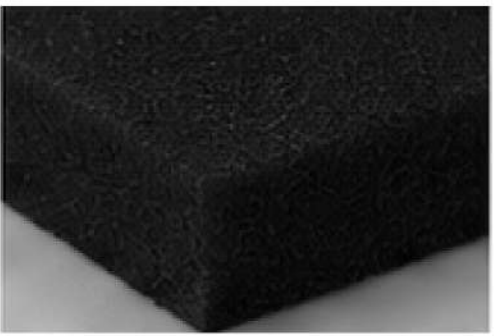
DEVELOPMENT TECH PACK

LABEL	CONFIDENTAL	DESCRIPTION	MEN'S LOW-TOP SNEAKER	CATEGORY	FOOTWEAR
CLIENT NAME	CONFIDENTAL	STYLE NO.	MNS-001	DATE CREATED	2026-09-17
SEASON	SS27	SIZE SCALE	US 7 - 13 (WHOLE & HALF)	STATUS	DEVELOPMENT
NOTES: STYLE NAME - MISSION					

BILL OF MATERIALS			COLORWAY 1	COLORWAY 2	COLORWAY 3
	DESCRIPTION	UPPER MESH	SAND (MAIN)	OLIVE GREY	BLACK
	STYLE NO.	UM-001			
	PLACEMENT	Upper base			
	CONTENT	engineered polyester mesh, breathable, medium density			
	WIDTH	150 cm			
	WEIGHT/LENGTH	~220 GSM	PANTONE 13-0905 TCX	PANTONE 16-5806 TCX	PANTONE 19-4006 TCX
	YIELD	1.4 m²	BRISH	SEA TURTLE	CAVIAR
	VENDOR				
	DESCRIPTION	SUEDE OVERLAY			
	STYLE NO.	SU-001			
	PLACEMENT	Overlays			
	CONTENT	cow split suede / premium synthetic suede 1.2 - 1.4 mm thick			
	WIDTH	140 cm	PANTONE 18-0527 TCX	PANTONE 16-4005 TCX	PANTONE 19-4006 TCX
	WEIGHT/LENGTH	~600 GSM	OLIVE NIGHT	STEEL GRAY	CAVIAR
	YIELD	0.9 m²			
	VENDOR				
	DESCRIPTION	LINING (COLLAR & TONGUE)			
	STYLE NO.	LN-001			
	PLACEMENT	Inside upper			
	CONTENT	breathable polyester mesh / sandwich			
	WIDTH	150 cm	PANTONE 13-0905 TCX	PANTONE 16-5806 TCX	PANTONE 19-4006 TCX
	WEIGHT/LENGTH	~180 GSM	BRISH	SEA TURTLE	CAVIAR
	YIELD	0.4 m²			
	VENDOR				
	DESCRIPTION	TONGUE FOAM			
	STYLE NO.	FO-001			
	PLACEMENT	Tongue			
	CONTENT	PU foam, 5 - 8mm thickness, medium density			
	WIDTH		PANTONE 11-0105 TCX	PANTONE 13-4304 TCX	PANTONE 19-4006 TCX
	WEIGHT/LENGTH		ANTIQUE WHITE	MOONSTRUCK	CAVIAR
	YIELD	1 pair			
	VENDOR				

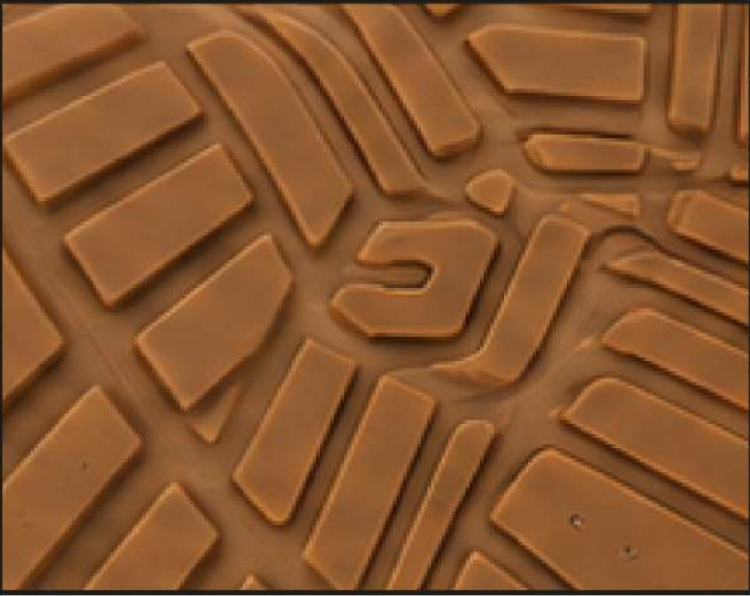
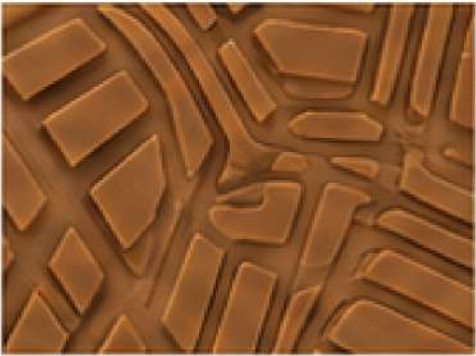
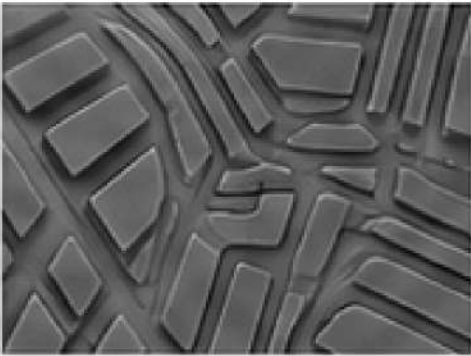
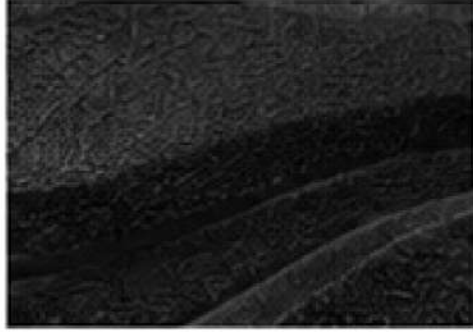
DEVELOPMENT TECH PACK

LABEL	CONFIDENTAL	DESCRIPTION	MEN'S LOW-TOP SNEAKER	CATEGORY	FOOTWEAR
CLIENT NAME	CONFIDENTAL	STYLE NO.	MNS-001	DATE CREATED	2026-09-17
SEASON	SS27	SIZE SCALE	US 7 - 13 (WHOLE & HALF)	STATUS	DEVELOPMENT
NOTES: STYLE NAME - MISSION					

BILL OF MATERIALS			COLORWAY 1	COLORWAY 2	COLORWAY 3
	DESCRIPTION	COLLAR FOAM	SAND (MAIN)	OLIVE GREY	BLACK
	STYLE NO.	FO-002			
	PLACEMENT	Collar			
	CONTENT	PU foam, 5-10mm thickness, medium density			
	WIDTH				
	WEIGHT/LENGTH				
	YIELD	1 pair	PANTONE 11-0105 TCX	PANTONE 16-5806 TCX	PANTONE 19-4006 TCX
	VENDOR		ANTIQUE WHITE	SEA TURTLE	CAVIAR
	DESCRIPTION	STROBEL BOARD			
	STYLE NO.	SB-001			
	PLACEMENT	Inside upper			
	CONTENT	non-woven strobel, ~2.0mm			
	WIDTH				
	WEIGHT/LENGTH				
	YIELD	1 pair	PANTONE 11-0602 TCX	PANTONE 16-5806 TCX	PANTONE 19-4006 TCX
	VENDOR		SNOW WHITE	SEA TURTLE	CAVIAR
	DESCRIPTION	heel counter			
	STYLE NO.	HC-001			
	PLACEMENT	Heel			
	CONTENT	Thermoplastic heel counter, 1.0 - 1.2 mm			
	WIDTH				
	WEIGHT/LENGTH				
	YIELD	1 pair	PANTONE 11-0105 TCX	PANTONE 16-5806 TCX	PANTONE 19-4006 TCX
	VENDOR		ANTIQUE WHITE	SEA TURTLE	CAVIAR
	DESCRIPTION	INSOLE			
	STYLE NO.	IN-001			
	PLACEMENT	Footed			
	CONTENT	Die-cut EVA with mesh/jersey top layer			
	WIDTH				
	WEIGHT/LENGTH	5 mm			
	YIELD	1 pair	PANTONE 13-0905 TCX	PANTONE 16-5806 TCX	PANTONE 19-4006 TCX
	VENDOR		BIRCH	SEA TURTLE	CAVIAR

DEVELOPMENT TECH PACK

LABEL	CONFIDENTAL	DESCRIPTION	MEN'S LOW-TOP SNEAKER	CATEGORY	FOOTWEAR
CLIENT NAME	CONFIDENTAL	STYLE NO.	MNS-001	DATE CREATED	2026-09-17
SEASON	SS27	SIZE SCALE	US 7 - 13 (WHOLE & HALF)	STATUS	DEVELOPMENT
NOTES: STYLE NAME - MISSION					

BILL OF MATERIALS			COLORWAY 1	COLORWAY 2	COLORWAY 3
	DESCRIPTION	outsole	SAND (MAIN)	OLIVE GREY	BLACK
	STYLE NO.	OS-001			
	PLACEMENT	Bottom			
	CONTENT	Rubber outsole, high abrasion resistance			
	WIDTH				
	WEIGHT/LENGTH	3-5mm			
	YIELD	1 pair	PANTONE 17-1143 TCX	PANTONE 16-5806 TCX	PANTONE 19-4006 TCX
	VENDOR		HAZEL	STEEL GRAY	CAVIAR
	DESCRIPTION	MIDSOLE			
	STYLE NO.	MS-001			
	PLACEMENT	Midsole			
	CONTENT	EVA foam, compression molded, visible foam texture			
	WIDTH		PANTONE 11-0105 TCX	PANTONE 14-4104 TCX	PANTONE 19-4006 TCX
	WEIGHT/LENGTH		ANTIQUE WHITE	MOONSTRUCK	CAVIAR
	YIELD	1 pair			
	VENDOR				

DEVELOPMENT TECH PACK

LABEL	CONFIDENTAL	DESCRIPTION	MEN'S LOW-TOP SNEAKER	CATEGORY	FOOTWEAR
CLIENT NAME	CONFIDENTAL	STYLE NO.	MNS-001	DATE CREATED	2026-09-17
SEASON	SS27	SIZE SCALE	US 7 - 13 (WHOLE & HALF)	STATUS	DEVELOPMENT
NOTES: STYLE NAME - MISSION					

SPEC SHEET PAGE:																
NO.	MEASUREMENT DESCRIPTION	POINT OF MEASURE	MEASUREMENT (CM)													TOL. (±)
			US 7	US 7.5	US 8	US 8.5	US 9	US 9.5	US 10	US 10.5	US 11	US 11.5	US 12	US 12.5	US 13	
1	OVERALL LENGTH (OUTSOLE)	heel to toe (bottom)	25.0	25.5	26.0	26.5	27.0	27.5	28.0	28.5	29.0	29.5	30.0	30.5	31.0	0.3
2	TOE HEIGHT	ground to top (front center)	2.4	2.4	2.5	2.5	2.6	2.6	2.7	2.7	2.8	2.8	2.9	2.9	3.0	0.2
3	MIDSOLE HEIGHT (REAR)	ground to top (heel center)	4.0	4.0	4.0	4.2	4.2	4.2	4.4	4.4	4.4	4.4	4.6	4.6	4.6	0.2
4	FOREFOOT WIDTH	across widest part (upper)	9.6	9.8	10.0	10.2	10.4	10.6	10.8	11.0	11.2	11.4	11.6	11.8	12.0	0.2
5	OPENING CIRCUMFERENCE	around collar (inside)	25.0	25.5	26.0	26.5	27.0	27.5	28.0	28.5	29.0	29.5	30.0	30.5	31.0	0.3
6	HEEL HEIGHT (UPPER)	from midsole top to collar top (back)	6.0	6.1	6.2	6.3	6.4	6.5	6.6	6.7	6.8	6.9	7.0	7.1	7.2	0.2
7	COLLAR HEIGHT (SIDE)	from midsole top to collar top (side)	4.8	4.9	5.0	5.1	5.2	5.3	5.4	5.5	5.6	5.7	5.8	5.9	6.0	0.2
8	TONGUE LENGTH	tongue visible length	6.5	6.7	6.9	7.1	7.3	7.5	7.7	7.9	8.1	8.3	8.5	8.7	8.9	0.2
9	BALL WIDTH (INSOLE)	insole width at ball	8.6	8.8	9.0	9.2	9.4	9.6	9.8	10.0	10.2	10.4	10.6	10.8	11.0	0.2
10	INSOLE LENGTH	hell to toe (insole top)	24.3	24.8	25.3	25.8	26.3	26.8	27.3	27.8	28.3	28.8	29.3	29.8	30.3	0.3
11	HEEL WIDTH	across heel (external)	6.5	6.7	6.9	7.1	7.3	7.5	7.7	7.9	8.1	8.3	8.5	8.7	8.9	0.2

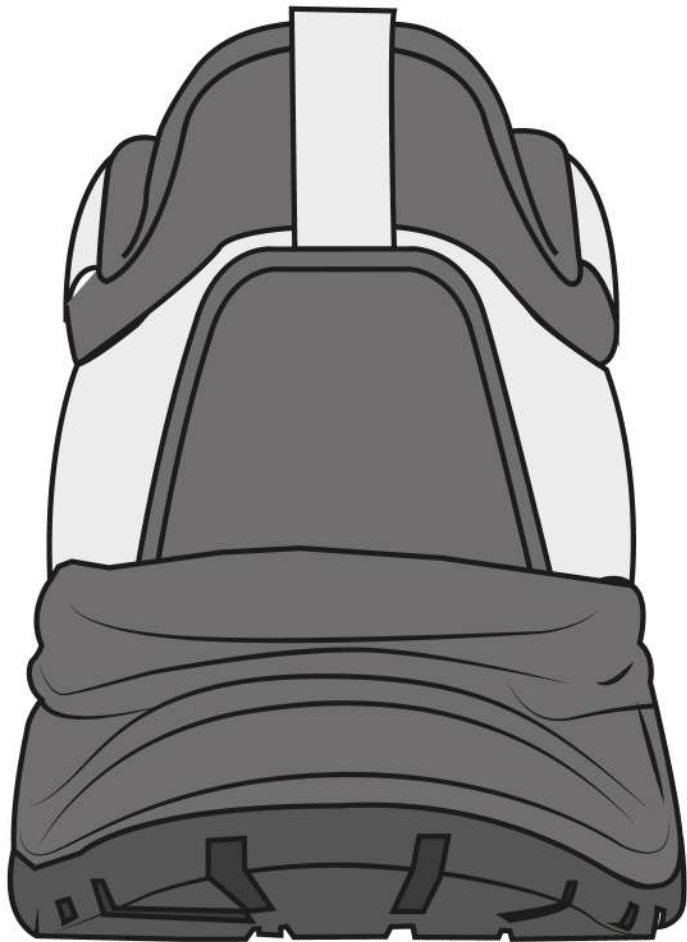
DEVELOPMENT TECH PACK

LABEL	CONFIDENTAL	DESCRIPTION	MEN'S LOW-TOP SNEAKER	CATEGORY	FOOTWEAR
CLIENT NAME	CONFIDENTAL	STYLE NO.	MNS-001	DATE CREATED	2026-09-17
SEASON	SS27	SIZE SCALE	US 7 - 13 (WHOLE & HALF)	STATUS	DEVELOPMENT
NOTES: STYLE NAME - MISSION					

FRONT

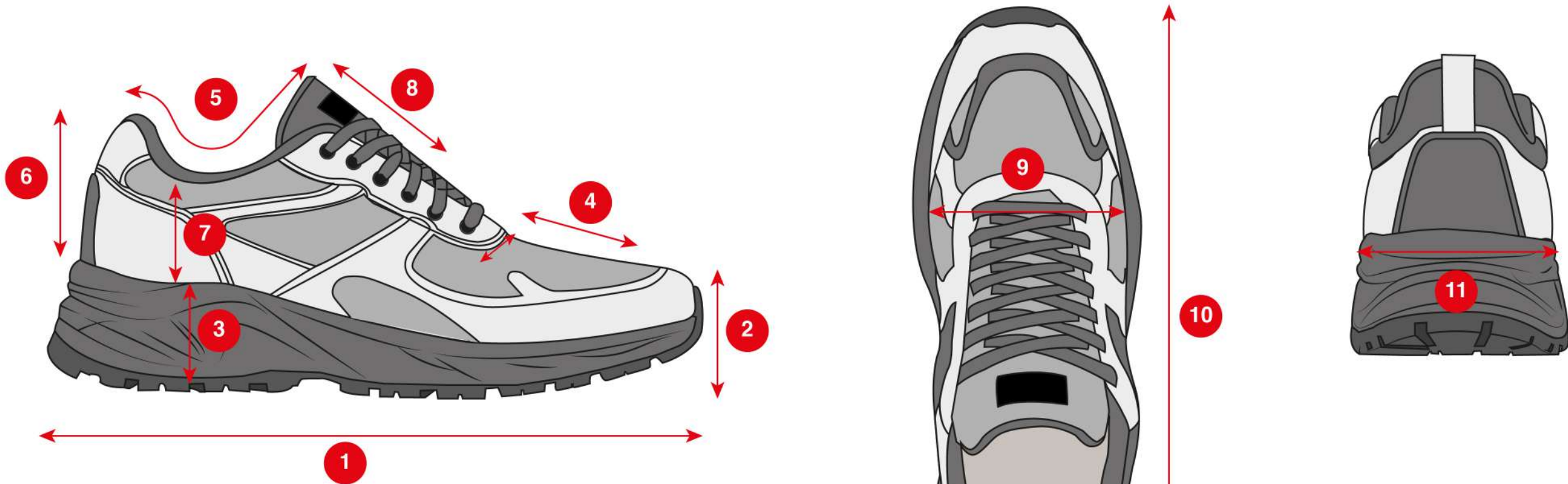


BACK



HOW TO MEASURE

POINT OF MEASURE



DEVELOPMENT TECH PACK

LABEL	CONFIDENTAL	DESCRIPTION	MEN'S LOW-TOP SNEAKER	CATEGORY	FOOTWEAR
CLIENT NAME	CONFIDENTAL	STYLE NO.	MNS-001	DATE CREATED	2026-09-17
SEASON	SS27	SIZE SCALE	US 7 - 13 (WHOLE & HALF)	STATUS	DEVELOPMENT
NOTES: STYLE NAME - MISSION					

1ST FIT COMMENTS	SAND(MAIN)
[FIT COMMENTS]	